



**SHAPE America Leadership Summit:**  
***Building a Strong Community Together***  
**February 13 – 14, 2023**  
**Crowne Plaza Hotel, Arlington, VA**

SHAPE America is proud to host a unique gathering of leaders within our health and physical education community in February 2023. The theme of this gathering will focus on how we can build new relationships with each other as leaders who serve the HPE profession in different capacities, and restore and/or strengthen existing ones. Sessions and conversations will also focus on identifying ways to build capacity across leadership levels and on finding ways to replenish and refill ourselves as HPE leaders.

**Invited:**

- State Affiliate Executive Directors and President-Elects (or a member of a state affiliate's executive committee)
- SHAPE America District Directors
- SHAPE America's Five Program Council Chairs
- Emerging Leaders Innovation Team (ELIT) Representative
- Standards Task Force Chairs and/or Representatives



**Monday, February 13, 1:00 PM – 6:00 PM – Room Arlington Ballroom**

**1:00 PM – 1:30 PM                      Welcome and Updates from SHAPE America**

- Getting to know each other
  - All will be invited to participate in sharing out at this introductory session led by SHAPE America President **Kymm Ballard**

**1:30 PM – 3:00 PM                      Leadership Development**

**For States and District Leaders**

- Effective Strategies in Building a Strong Partnership Between Boards and Executive Directors
  - This session will feature recent case studies of state executive directors who have recently worked with their boards to help improve and streamline their organization’s structure with an eye towards ensuring they are meeting the needs of their members today. Attendees will receive “take home” strategies and exercises that can be tried within their own boards and organizations.
  - Featured presenters include:
    - **Dr. Nancy H. Cummings**, SHAPE FL Executive Director and CEO & Chief Collaborator, Cummings Collaborative, LLC

**For SHAPE America Council Chairs**

*\*Michelle Carter, Director of Educational Content and Programs at SHAPE America will help facilitate these conversations.*

- Effective Strategies in Strengthening Communication, Connection and Collaboration
  - Within the SHAPE America volunteer leadership community, where have we been successful in fostering greater communication, connection and collaboration?
  - Where have we been challenged and what potential solutions might we consider to overcome these challenges? Can we see any progress when we look back over this past year and based on conversations that we started at last year’s Leadership Summit?
  - How can we ensure we’re effectively connected to and responsive to the needs of the HPE field, including underrepresented communities?
  - How can we apply an EDI lens towards communications efforts and collaboration opportunities? What does that look like?



- Developing and Recruiting Volunteer Leaders with an EDI-Lens
  - How can we continue to find ways to recruit volunteer leaders into our community in ways that are truly inclusive and equitable? What are the barriers that may exist? What are the potential solutions we might try to overcoming these barriers?

**3:00 PM – 4:00 PM                      Task Force Updates (All)**

Attendees will hear an update regarding the work of SHAPE America’s two task forces to revise the national standards (for National K-12 Physical Education and for the National Health Education Standards). With both task forces poised to provide new opportunities for community feedback on the revised standards, this will be a special “insider opportunity” to hear directly from task force members and to provide feedback. Additionally, this session will provide the opportunity for discussion regarding how stakeholders can best support the rollout and adoption of the revised standards at the state and local level.

- Update from the Task Force to Revise the National Health Education Standards
  - **Tilsa Rodriguez-Gonzalez**, Supervisor of Health and Physical Education, City School District of New Rochelle, New York
- Update from the Task Force to Revise the National K-12 Physical Education Standards
  - **Jonathan Jones**, Physical Education Resource Teacher, Prince George’s County Public Schools

**4:00 PM – 4:15 PM                      Break**

**4:15 PM – 4:45 PM                      Teacher of the Year Program Update**

Led by **Michelle Carter**, Director, Educational Content and Programs, this session will provide an overview of the Teacher of the Year sponsorship program launched last year and highlight how the 13 states currently participating will receive support in bolstering their state TOY program this next year. There will also be an opportunity for all participants to share out regarding successful strategies states have undertaken in recent years and/or challenges they have faced.

**4:45 PM – 5:45 PM                      Leadership Development Discussion Groups**

This session will provide opportunities for leaders to attend informational discussion groups of their choosing. Two different sessions of discussion groups will be held (featuring the same topics each time). One will take place from 4:45 – 5:15 PM, the second will take place from 5:15 – 5:45 PM. If attendees have any specific questions they would like to submit in advance related to these topics, they may be submitted on the Leadership Summit registration form. Topics and “hosts” of the informational discussion groups will include:



- **Social Media Trends and Best Practices**
  - **Guy Danhoff**, MO SHAPE President
  - **Joey Martelli**, Advocacy & Public Affairs Manager at SHAPE America
- **Strategies for Securing New Sponsors and Stewarding Existing Ones**
  - **Beth Bennett**, Vice President, Strategic Partnerships, Social Impact and Education, SHAPE America
- **Strategies to Improve the Teacher of the Year Program**
  - **Michelle Carter**, Director, Educational Content and Programs, SHAPE America
- **Providing Feedback to the National K-12 Physical Education Standards Task Force**
  - **Jonathan Jones**, Physical Education Resource Teacher, Prince George’s County Public Schools
- **Providing Feedback to the National Health Education Standards Task Force**
  - **Tilsa Rodriguez-Gonzalez**, Supervisor of Health and Physical Education, City School District of New Rochelle, New York
- **Advancing EDI in HPE**
  - **Cara Grant**, SHAPE America board member and Supervisor, HPE, College Park, MD
  - **Valeri Cheseldine**, SHAPE America EDI Committee Member and Physical Education Teacher, Eva Turner Elementary School, Waldorf, MD
- **Financial Questions 101**
  - **Adam Pomerantz**, CFO and Senior VP of Finance and Operations, SHAPE America

- 5:45 PM**                    **Remarks from our dinner and reception sponsor One Love Foundation**
- 5:55 PM**                    **Closing remarks and reflection**  
                                   SHAPE America President **Kymm Ballard**
- 6:00 PM**                    **Dinner and drinks at the hotel restaurant**  
                                   **Potomac Social Tavern – Longbridge Room**



**Tuesday, February 14, 9:00 AM – 12:30 PM – Room Arlington Ballroom**

**9:00 AM – 9:10 AM**                      **Welcome back remarks and reflections**

SHAPE America Past President **Terri Drain**

**9:10 AM – 10:00 AM**                      **Building a Stronger State Affiliate Organization Network**  
*(for state leaders and district directors)*

How can a strong, collaborative, connected state affiliate network benefit individual state affiliate organizations? How can it advance a shared mission to serve the HPE professional community? What kind of relationship should exist between a national organization and a state organization? Or between state organizations? What are the challenges? What are the benefits now and what could future benefits look like? Where are WE going as a national and state affiliate network and how can we better define a relationship through an updated state affiliate agreement? A panel discussion featuring the following speakers will help inform a group discussion:

- **Moderator: Sharon Newport**, a professional trainer highly recommended by ASAE, will facilitate this panel session and follow up discussion. ASAE is the association for association executives.
- **Panelists:**
  - **Alexander Graham**, President and CEO, Future Business Leaders of America
  - **Lawrence M. Paska**, Ph.D., CAE, Executive Director, National Council for the Social Studies
  - **Jessica Struve**, CAE, Deputy Executive Director, Radiology Business Management Association (RBMA)

**10:00 – 11:30 AM**                      **Discussion (facilitated by Sharon Newport)**

- What does the current state affiliate agreement require of states and SHAPE America (and what DOESN'T it require?) (This will allow us to get clarity on the current agreement.)
- What are the benefits to the current state affiliate agreement? What are the challenges to it?
- What are the most important terms that you'd like to see included in a new state affiliate agreement?

**11:30 – 11:45 AM**                      **Break**



**11:45 – 12:15 PM**

**health. moves. minds.**

Led by **Stephanie Jumps**, Senior Manager, Community Initiatives & Social Impact, this session will provide an overview of the health. moves. minds. program, including any recent updates that are being made to improve the program, as well as success stories in growing the program this past year.

**12:15 PM – 12:30 PM**

**Conclusion and Final Remarks and Reflections**

SHAPE America Past President **Terri Drain**