



UNDERAGE DRINKING PREVENTION CURRICULUM

- ▶ **For Kids Ages 9-13**
Best for grades 5 and 6
- ▶ **Evidence-based**
- ▶ **Free and Digital**
Available at AskListenLearn.org
- ▶ **Aligned to National Education Standards**

What is Ask, Listen, Learn?

Ask, Listen, Learn: Kids and Alcohol Don't Mix is a **FREE** and digital underage drinking prevention program for kids ages 9-13. Both science- and evidence-based, *Ask, Listen, Learn* is the most widely distributed program of its kind. Since its inception in 2003, the program has reached more than 145 million kids, parents, and educators in all 50 states.

Ask, Listen, Learn includes **eight lesson plans** and **eight animated videos** that take kids on a journey through the developing brain.

The curriculum teaches kids:

- What the brain does,
- what alcohol does to it, and
- what that does to them.

Additional contents include:

- Standards matrix detailing alignment to Common Core State Standards, Next Generation Science Standards, and National Health Education Standards
- Facilitator's guide
- Implementation "how-to" video
- Conversation starters and materials for parents
- Materials created specifically for school counselors aligned to the American School Counselor Association Student Standards: Mindsets and Behaviors for Student Success
- Resources created in partnership with Discovery Education
- NEW: A lesson dedicated to cannabis and its effect on the developing brain



8 Lesson Plans & Animated Videos

Ask, Listen, Learn was independently evaluated during the 2017-18 and 2020-21 school years and has been proven to increase critical knowledge of how alcohol and cannabis affect the developing brain, empower students to make smart decisions in the future, and increase conversations about underage alcohol and cannabis use between adults and kids.

Program content regarding the effects of alcohol on the developing brain has been reviewed by the National Institute on Alcohol Abuse and Alcoholism (NIAAA) and the cannabis module's content is based on scientific information and resources from the National Institute on Drug Abuse (NIDA). Content is consistent with currently available science.

ALL PROGRAM MATERIALS ARE AVAILABLE FOR FREE AT
ASKLISTENLEARN.ORG



A PROGRAM OF RESPONSIBILITY.ORG

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